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PROFESSIONAL EXPERIENCE:

Freelance Web Design and Development, 2009-present

Lecturer, University of Michigan, Digital Studio Foundations, Ann Arbor, Mi. fall 2008

Visiting Assistant Professor of Fine Art & Design, SUNY Oswego, 1999 to 2008 (fulltime)

Lab Demonstrator, Print Media, University of Michigan, Ann Arbor MI. 1986 to 1999 (fulltime)

GENERAL KNOWLEDGE, SKILLS & TEMPERAMENT:

- *I can research, prepare studies and collate data according to a strict methodology.*
- *Interpret data into concise and creative visual translations for print; web; broadcast or presentation.*
- *Write to specification on a wide variety of subjects in brief, extended or hypertextual form.*
- *Edit and proofread texts offering concise and constructive commentaries (private or shared).*
- *Assemble reports, monographs, chapters and other publications in collaboration or solo.*
- *Create, edit and layout graphics for print; web; broadcast or presentation or pan-media.*
- *Wireframe concepts from sketches and translate through to functional and polished products.*
- *Set-up and manage secure databases for local and shared purposes. Manage IT infrastructure.*
- *Debug, A-B test & maintain version control throughout a project and meet the deadline.*
- *Manage and coach employees, bring a collegial attitude and ensure traction in the workplace.*
- *Offer consultation to clients in person, via-e-mail, phone, IM or other: 24-7 • I am available.*
- *Plan, budget; purchase; inventory; troubleshoot; and account for material and labor costs.*
- *Curate, assemble and set-up exhibitions and presentation folios both analog and digital.*
- *Present and demonstrate to groups large or small, run meetings, seminars and focus groups.*

FREELANCE WORK:

Lately, my efforts have been directed at producing websites for mid & late career artists. The web projects have been an education into the roots of the technology. My ability to author, customize and choreograph innovative configurations of code continues to improve. Along the way, I've gained an understanding of trends in web, mobile and the potential of software as a service.

Other projects have branched out into designing electronic inventory (for a fabric collection) and lately assembling a (book length) promotional package for a University colleague. This has been a welcome shift and given me a chance to exercise my layout, copy and editing abilities. I enjoy and thrive on the challenge of varied work. A portfolio of my efforts resides at: alsodoeswebsites.com

TECHNICAL KNOWLEDGE:

Adobe Creative Suites: Photoshop; Illustrator; InDesign; Dreamweaver, Flash, etc-

Hand coding for web: HTML; CSS; Javascript using the jQuery framework; Wordpress customizations.

As technology has spread so broadly, there are so many ways of achieving a solution. I have taken the tack of generalist. Imaging and graphics would be my specialization with a high degree of proficiency. I have the confidence, flexibility and adaptability to implement a solution for the problem at hand.

EDUCATION:

M.F.A. University of Michigan, Ann Arbor, USA

B.F.A. Center for Creative Studies College of Art & Design, Detroit, USA